College Name: _____

Student Name: _____   Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGE
MANAGEMENT INFORMATION SYSTEM; BA (M)–632 (PART B)
MBA–IV

Date: June 15, 2015   **Max Time: 2 Hrs**
                                                                          Max Marks: 30

INSTRUCTIONS:
1. **Attempt any 4 questions. Do not write anything on the question paper.**
2. **Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q-01
   (a) What is the role of an Information System in the automated business environment
   (b) Briefly describe the Quality Assurance mechanism for Information System

Q-02
   (a) Write down the reasons why System Analysis and Designing (SAD) methodologies are needed for developing a business application
   (b) State, the phases involved in business system development designing and analysis

Q-03   What is the Business Intelligence (BI)? Explain how does BI is used to manage Decision Supporting System

Q-04   Write down short notes on **any two** of the followings:

   a) Source Data Automation
   b) Work flow Management Process
   c) Online Transaction Processing System(OLTP)
   d) Executive Information System(EIS)

Q-05   Describe brief functionality of the following with relevant examples:

   a)   Data Mining   b)   Expert System
   c)   Cyberspace   d)   Data Dictionary

END OF SUBJECTIVE PAPER